



# Your expectations

## A. Your participation goals

What is your main participation goal to WNE? (1 answer among the following list)

- Establish new contacts
- Sign contracts, develop partnerships, finalize orders
- Find an agent, a distributor, a seller
- Present a new product or service
- Strengthen your image

## B. Your expectations in terms of visitor profiles

Rank your activities from 1 to 5 (1 the most important)

### CONSULTING & ENGINEERING

- Conception
- Design
- Electronics - Electrotechnics
- Civil engineering
- Radioactive waste management
- Mechanics
- Modeling & calculation
- Prototypes design & testing
- Seismology
- Safety
- Topography

### CIVIL WORKS

- Building
- Scaffolding
- Insulation
- Lighting
- Heavy handling

### ELECTRICAL ENGINEERING - SERVICE

- Systems architecture
- Process control
- Command & control
- Digital imaging
- Modeling, simulation, algorithm
- Communication network
- OS
- Information systems / Data Risk Management

### DIGITALIZATION

- Big Data
- Cobotics
- Cyber Security
- 3D Printing / Additive Manufacturing
- Softwares
- Connected objects
- Virtual / Augmented Reality

### FINANCIAL AND INSURANCE INSTITUTION

- Insurance
- Bank & investment funds

### EDUCATION & TRAINING

- Continous training
- Initial training

### OPERATOR - UTILITIES

- Examination, approval, inspection & measurement
- Deconstruction & Decommissioning
- Decontamination
- Personal equipment
- Grid and electrical equipment
- Instrumentation & control board
- Logistics & transport
- Maintenance
- High Power Electromechanical
- Materials, tooling & components
- Nanotechnology
- Cleaning
- Radiation & health physics
- Robotics
- Security
- Waste treatment

### R&D

- Fission
- Fusion
- Radioactivity reduction

### TECHNOLOGY VENDOR

- Fuel cycle
- Reactor
- Advanced Reactors - Gen IV
- SMR
- Turbine

### RECRUITMENT

### MEDICAL APPLICATIONS

### ASSOCIATION (CLUSTER...)

### SAFETY AUTHORITY

### MEDIA

### GOVERNMENT ORGANIZATION / INSTITUTIONAL BODY

# 1<sup>st</sup> step

## Choose your mandatory participation pack\*

### Standard Pack ..... **€ 970 Excl. VAT**

Includes:

- Administration fees
- Exhibitor insurance (cf. 18, 19 and 20 of the General Regulation)
- Exhibitor badges
- Your booth number displayed on the show
- Your ability to apply to the WNE Awards, lunch debates and guided tours
- Your participation to the Buyers' Club business meetings
- The presentation of your company on the WNE website
- The presentation of 6 products and/or services on the WNE website
- Your company and booth number in the visit guide
- The presentation of your company in the PDF online catalog
- 200 invitations cards to WNE for your contacts (if registered before May 25, 2020)

**check if you wish to receive them**

€ ..... (Excl. VAT)

### Workshop pack (subject to availability) ..... **€ 2,882 Excl. VAT**

Standard pack (€ 970 Excl. VAT) + 1 workshop (€ 2,420 Excl. VAT) **-15% = € 2,882 Excl. VAT**

€ ..... (Excl. VAT)

Enjoy a 50-min session:

- 25min to present your expertise in a dedicated room at WNE followed by
- 25min to network with the participants
- The promotion of your workshop on the website's programme and in the visit guide
- The database of contacts recorded during your workshop (provided after the exhibition)

**check if you wish to receive the 200 invitation cards included in the standard pack**

€ ..... (Excl. VAT)

### Total of your mandatory participation pack

\*In the context of the global offer proposed by Reed Expositions France for exhibitors to enable them to promote their products and / or services, the following costs are necessarily included in any order.

# Choose your additional participation pack(s)

## Co-participation pack

Each company physically **present** on your space must fill in a co-participation form to send back to [wne@reedexpo.fr](mailto:wne@reedexpo.fr). This form will be sent to you by the sales team.  
Each co-participant pack gives access to a personal exhibitor area.

Company ..... Country.....  
Company ..... Country.....

**Fees of standard co-participation** ..... **€ 970 (Excl. VAT)**

**Fees of workshop co-participation** ..... **€ 2,882 (Excl. VAT)**

€..... (Excl. VAT)

€..... (Excl. VAT)

## Representation pack

Any company physically **non present** on your space and with whom you have a distribution contract must fill in a representation certificate to send back to [wne@reedexpo.fr](mailto:wne@reedexpo.fr).  
This certificate will be sent to you by the sales team.  
The Representation Pack does not give access to a personal exhibitor area.

Company ..... Country.....  
Company ..... Country.....

**Fees of representation** ..... **€ 240 (Excl. VAT)**

€..... (Excl. VAT)

## Coffee / Parking pack

Includes:  
• 2 parking spots for the 3 days of WNE  
• 1 coffee machine with 150 coffees included

€..... (Excl. VAT)

## Fridge / Parking pack

Includes:  
• 2 parking spots for the 3 days of WNE  
• A furnished 140L refrigerator

€ ..... (Excl. VAT)

## **Total of your additional participation pack(s)**

€ ..... (Excl. VAT)

# 2<sup>nd</sup> step

## Choose your booster



Select your Booster according to your goals.

**Maximize your commercial potential with the BUSINESS BOOSTER**

**Business Booster** ..... € ..... (Excl. VAT)

<b>BUSINESS BOOSTER</b>			
	Intensity 1	Intensity 2	Intensity 3
1 badge reader: get the contacts information of your visitors easily	✓	✓	✓
The name of your company highlighted in a WNE newsletter	✓	✓	✓
Your logo on the page dedicated to the business meetings of the WNE website	✗	✓	✓
1 workshop: 25min to present your expertise + 25min to network with the participants	✗	✗	✓
	€395 EXCL. VAT	€850 EXCL. VAT	€3 100 EXCL. VAT
<b>ADDITIONAL BOOSTER OFFER -15%</b>	€335.75 EXCL. VAT	€722.5 EXCL. VAT	€2 635 EXCL. VAT

## Enhance your image with the VISIBILITY BOOSTER



### Visibility Booster

€ ..... (Excl. VAT)

#### VISIBILITY BOOSTER



	Intensity 1	Intensity 2	Intensity 3
--	-------------	-------------	-------------

The logo of your company on the exhibitor search list

✓	✓	✓
---	---	---

The logo of your company on the online PDF catalog

✓	✓	✓
---	---	---

One sponsored post on the WNE's LinkedIn and Twitter accounts

✓	✓	✓
---	---	---

Your company highlighted on the exhibitor search list results

✗	✓	✓
---	---	---

1 sponsored image in a WNE newsletter

✗	✓	✓
---	---	---

1 banner on the WNE website (place upon availability)

✗	✓	✓
---	---	---

1 workshop : 25min to present your expertise + 25min to network with the participants

✗	✗	✓
---	---	---

€1050 EXCL. VAT

€3900 EXCL. VAT

€6150 EXCL. VAT

ADDITIONAL BOOSTER OFFER -15%

€892.5 EXCL. VAT

€3315 EXCL. VAT

€5227.5 EXCL.

## Highlight your technologies and know-how with the **NEW PRODUCT & SERVICE BOOSTER**



### ○ **New product & service Booster** ..... €..... (Excl. VAT)

#### **NEW PRODUCTS & SERVICES BOOSTER**



Intensity 1	Intensity 2	Intensity 3
----------------	----------------	----------------

"New product" pictogram on the online PDF catalog

✓	✓	✓
---	---	---

1 article about your product published on a WNE digital platform

✓	✓	✓
---	---	---

Your ad on a screen located at the visitor entrance

✓	✓	✓
---	---	---

The name of your company on the dedicated page in the June, 24th WNE Tribune edition

✗	✓	✓
---	---	---

1 "new product" floor title in front of your stand

✗	✓	✓
---	---	---

1 workshop: 25min to present your expertise + 25min to network with the participants

✗	✗	✓
---	---	---

€700 EXCL.VAT    €1550 EXCL.VAT    €3800 EXCL.VAT

€595 EXCL.VAT    €1317.5 EXCL.VAT    €3230 EXCL.VAT

**ADDITIONAL BOOSTER OFFER -15%**

# Choose your additional booster

Choose additional boosters to optimize your participation to WNE and enjoy a 15% discount

## BUSINESS

- Intensity 1** ..... ~~€ 395 Excl. VAT~~ -15% **€ 335.75 Excl. VAT**
- Intensity 2** ..... ~~€ 850 Excl. VAT~~ -15% **€ 722.50 Excl. VAT**
- Intensity 3** ..... ~~€ 3,100 Excl. VAT~~ -15% **€ 2,635 Excl. VAT**

€ ..... (Excl. VAT)  
 € ..... (Excl. VAT)  
 € ..... (Excl. VAT)

## VISIBILITY

- Intensity 1** ..... ~~€ 1,050 Excl. VAT~~ -15% **€ 892.5 Excl. VAT**
- Intensity 2** ..... ~~€ 3,900 Excl. VAT~~ -15% **€ 3,315 Excl. VAT**
- Intensity 3** ..... ~~€ 6,150 Excl. VAT~~ -15% **€ 5,227.5 Excl. VAT**

€ ..... (Excl. VAT)  
 € ..... (Excl. VAT)  
 € ..... (Excl. VAT)

## NEW PRODUCT & SERVICE

- Intensity 1** ..... ~~€ 700 Excl. VAT~~ -15% **€ 595 Excl. VAT**
- Intensity 2** ..... ~~€ 1,550 Excl. VAT~~ -15% **€ 1,317.50 Excl. VAT**
- Intensity 3** ..... ~~€ 3,800 Excl. VAT~~ -15% **€ 3,230 Excl. VAT**

€ ..... (Excl. VAT)  
 € ..... (Excl. VAT)  
 € ..... (Excl. VAT)

# 3<sup>rd</sup> step

## Choose your exhibition formula

### A. Space only (mandatory)

Minimum 9 sq.m

Space only (partitions, carpet and electricity not included).

	BLOCKED PRICE (until February 18, 2019)	EARLY BOOKING PRICE (from February 19 to May 31, 2019)	STANDARD PRICE (after June 1 <sup>st</sup> , 2019)
Space only prices	€ 400 (Excl. VAT) / sq.m	€ 410 (Excl. VAT) / sq.m	€ 420 (Excl. VAT) / sq.m

#### Space only

..... sq.m x € .....

€..... Excl. VAT

### IMPORTANT

The date of receipt of your deposit determines the corresponding pricing, being the current periods applicable rate. Beyond the cut-off date of the specified period, in the absence of payment of the first deposit, Reed Expositions France will apply the applicable pricing of the following period (rates applicable to each period as detailed above).

#### Premium location\* ..... +15% on space only total cost ..... € ..... (Excl. VAT)

Location in the main alleys.

This service is already included in the Platinum, Gold and Silver Sponsorships.

\*Premium space is not guaranteed and will vary depending on availabilities and possibilities. If no premium space is available, we will direct you to another type of space with a standard rate, without this entitling you to any claim

If you wish to build a mezzanine, please contact us: [wne@reedexpo.fr](mailto:wne@reedexpo.fr)

Mezzanine only for minimum 70 sq.m space only stands upon approval

### Please indicate your preference in terms of location:\*

Close to: .....

Distant from: .....

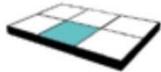
\*Particular neighborhood is not guaranteed and will vary depending on availabilities and possibilities. Please note that implementation requests are not contractual, and cannot constitute valid ground for cancellation. The cancellation modalities are described in article 6 of the general conditions of sales.

## B. Corners

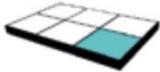
Enhance your visibility by choosing one or several corners.

Calculation is done on the total amount of the space only + Premium location (if applicable).

### For individual spaces



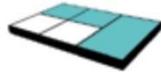
No corner



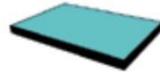
1 corner



2 corners



3 corners



Island

<input type="radio"/> <b>1 corner</b>	.....	+5%	.....
<input type="radio"/> <b>2 corners</b>	.....	+10%	.....
<input type="radio"/> <b>3 corners</b>	.....	+12%	.....
<input type="radio"/> <b>4 corners (Island)</b>	.....	+15%	.....
<input type="radio"/> <b>For pavilion modules</b>	.....	€ 320 (Excl. VAT) x <u>corner(s)</u>	.....

€ .....	(Excl. VAT)

Space, dimensions and corners requested are not guaranteed. They may vary according to the space and sites available. You will be invoiced on the basis of the final space and corners allocated.

## C. Equipment

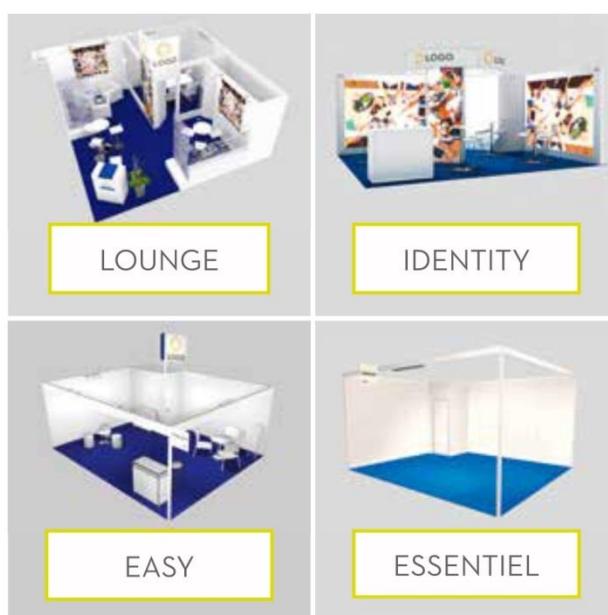
Your booth is a strong business and visibility tool.

Enhance your participation by choosing carefully the exhibition formula that meets your goals among our new offers.

### The advantages:

- A turnkey offer with an attractive quality-price ratio
- A unique portal to handle your participation and logistics
- A dedicated team that provides you an individual support
- Our technical and logistics expertise at your disposal

For more detailed information about equipped stands, please refer to the offers presentation brochure.





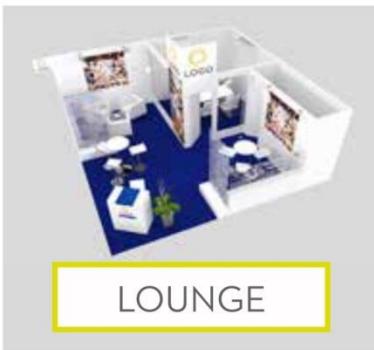
## IDENTITY



- Being seen and recognised

**€ 271 Excl. VAT**

Available from 12 sq.m  
Island from 25 sq.m



## LOUNGE



- Entertaining and building loyalty

**€ 303 Excl. VAT**

Available from 36 sq.m



## EASY



- Simple and economical

**€ 152 Excl. VAT**

Available from 9 sq.m  
Limited to 50 sq.m  
Maximum 2 corners  
No island available



## ESSENTIEL



- The essential for exhibiting

**€ 92 Excl. VAT**

Available from 9 sq.m  
Maximum 2 corners  
No island available

# My choice of equipment

## LOUNGE

**Entertaining and building loyalty**

Power supply 4kWh (mandatory) ..... € 566 Excl. VAT

€ ..... (Excl. VAT)

€ ..... (Excl. VAT)

## IDENTITY

**Being seen and recognised**

Power supply 4kWh (Mandatory) ..... € 566 Excl. VAT

€ ..... (Excl. VAT)

€ ..... (Excl. VAT)

## EASY

**Simple and economical**

Power supply 3kWh (mandatory) ..... € 450 Excl. VAT

€ ..... (Excl. VAT)

€ ..... (Excl. VAT)

## ESSENTIEL

**The essential for exhibiting**

Power supply 3kWh (mandatory) ..... € 450 Excl. VAT

€ ..... (Excl. VAT)

€ ..... (Excl. VAT)

To increase the power on your booth, please directly contact Viparis using your exhibitor portal.

**Total of your formula A + B + C** (space only, corners, equipment)

€ ..... Excl. VAT

# 4<sup>th</sup> step

## Choose your sponsorship package

### ○ Platinum sponsor *On demand*

(limited number) ..... € 55,000 Excl. VAT

€ ..... (Excl. VAT)

- Premium location (on the main alleys)
- Hosting of a talk - topic linked to the 2020 banner upon validation - priority choice for the time slot
- 2 Workshops - priority choice for the time slots
- Inviting codes for 20 MIP and 50 VIP **NEW**
- A customizable private office in the MIP & VIP Lounge by your supplier if needed
- 1/2 advertising page in the visit guide
- Your visual on the walls of the Buyers' Club
- Your logo:
  - on the general onsite signage
  - on the thanking signage for sponsors
  - on the banner outside the hall
  - on the path letters (1 of 2)
  - on the floorplans
  - on the onsite photocall
  - on all the printed documents
  - on the WNE website homepage
  - in the WNE newsletters
- Your company highlighted in the online exhibitor search list
- 1 sponsored post from WNE LinkedIn and Twitter accounts **NEW**
- 400 invitation cards for WNE (if registered before May 25, 2020)





## ○ Gold Sponsor On demand

### **(limited number) ..... € 35,000 Excl. VAT**

- Premium location (on the main alleys)
- Hosting of a talk - topic linked to the 2020 banner upon validation
- 1 Workshop
- An inviting code for 10 VIP **NEW**
- 5 floor tiles
- 1/2 advertising page in the visit guide
- Your visual on the walls of the Buyers' Club
- Your logo:
  - on the thanking signage for sponsors
  - on the floorplans
  - on all the printed documents
  - on the WNE website homepage
  - in the WNE newsletters
- Your company highlighted in the online exhibitor search list
- 1 sponsored post from WNE LinkedIn and Twitter accounts **NEW**
- 300 invitation cards for WNE (if registered before May 25, 2020)

€ ..... (Excl. VAT)

## ○ Silver Sponsor (limited number) ..... € 17,000 Excl. VAT

€ ..... (Excl. VAT)

- Premium location (on the main alleys)
- 1 Workshop
- 1/2 advertising page in the visit guide
- Your logo:
  - on the thanking signage for sponsors
  - on the floorplans
  - on all the printed documents
  - on the WNE website homepage
  - in the WNE newsletters
- Your company highlighted in the online exhibitor search list
- 1 sponsored post from WNE LinkedIn and Twitter accounts **NEW**
- 250 invitation cards for WNE (if registered before May 25, 2020)



# 5<sup>th</sup> step

## Choose your communication tools

### A. Printed advertisement

You want to increase your visibility on WNE thanks to the documents distributed to the visitors?  
Use our PAPER COMMUNICATION DOCUMENTS!

#### WNE TRIBUNE

The daily newspaper distributed to visitors. (4,000 copies everyday). Price per day.

**1/4 advertisement page on the back cover page** ... **€ 3,000 Excl. VAT**

Subject to availability: **MAXIMUM 4 ADVERTISERS** / day

Please specify the day:

- 1<sup>st</sup> day - Tuesday, June 23
- 2<sup>nd</sup> day - Wednesday, June 24
- 3<sup>rd</sup> day - Thursday, June 25

€..... (Excl. VAT)

**1/8 advertisement inside page** ..... **€ 1,500 Excl. VAT**

Subject to availability: **MAXIMUM 4 ADVERTISERS** / day

Please specify the day:

- 1<sup>st</sup> day - Tuesday, June 23
- 2<sup>nd</sup> day - Wednesday, June 24
- 3<sup>rd</sup> day - Thursday, June 25

€..... (Excl. VAT)

#### VISITE GUIDE

The visit guide includes the floor plan, the list of exhibitors and the day by day programme.  
7,000 visit guides are distributed to visitors during 3 days.

**1 advertisement page on the back cover page** ..... **€ 6,000 Excl. VAT**

##### EXCLUSIVITY

Your advertisement on the onsite most used printed tool

Deadline to provide the file: May 10, 2020

Your advertisement page in English

CMJN in PDF high resolution certified

150 width x 210 height mm (add 5 mm bleed)

by email for file < 6 Mo or by upload sent to [visitors.wne@reedexpo.fr](mailto:visitors.wne@reedexpo.fr)

€..... (Excl. VAT)



## C. Signage

You want to make visitors come to your booth?  
Promote your company on the WNE signage!

### ONSITE

#### Covering of bus-stop shelters



##### **Central Plaza** .....€ 1,860 Excl. VAT

Placed at the buses and shuttles arrival, these bus-stop shelters are seen by all visitors and professionals visiting WNE.

Each message is repeated on 3 different surfaces to get the best visibility.  
3-face pack - **Maximum 2 advertisers.** Deadline: May 15, 2020

€..... (Excl. VAT)



#### Front panels hanging in the sense of arrival

##### **Outside walkway** .....€ 1,242 Excl. VAT

Along the outside walkway at the entrance of the park, be the first to be seen by visitors arriving by RER or shuttle and going towards the hall 7

3-panel pack - **Maximum 3 advertisers.** Deadline: May 15, 2020

€..... (Excl. VAT)

### FLOORPLANS

#### Your logo on the floorplans printed onsite

##### and placed inside the exhibition hall .....€ 1,055 Excl. VAT

Your logo in High resolution - .eps

€..... (Excl. VAT)

#### Your logo on the floorplans

##### on the website .....€ 1,055 Excl. VAT

Your logo in .jpg

€..... (Excl. VAT)

#### Your logo on the floorplan

##### printed in the visit guide .....€ 1,055 Excl. VAT

Your logo in High resolution - .eps

€..... (Excl. VAT)

### PATH LETTER

#### Your logo on 1 path letter .....€ 2,030 Excl. VAT

##### EXCLUSIVITY

Optimize your visibility in the alleys inside the hall.

Your logo in High resolution - .eps

Deadline: May 15, 2020

€..... (Excl. VAT)





## BUYERS' CLUB

You want to communicate with the WNE buyers about your company or your services?

- Be present in the Buyers' Club for a maximal visibility!

- 1 display (500 flyers)** ..... **€ 1,500 Excl. VAT**
- Your goodies (appr. 1,000)** ..... **€ 1,500 Excl. VAT**

€ ..... (Excl. VAT)  
€ ..... (Excl. VAT)

### EXCLUSIVITY

- Hand out your flyers to the Buyers' Club members at their dedicated desk in the visitor entrance.

- Your flyers distributed to the top buyers of WNE** .... **€ 5,000 Excl. VAT**

€ ..... (Excl. VAT)

## FLOOR TILES

Visibility on the visitor course inside the Hall

Deadline: May 15, 2020

Your document with logo with your booth number in English in high resolution - .eps

Size: 80 width x 80 height cm

- 1 floor tile** ..... **€ 300 Excl. VAT**
- 2 floor tiles** ..... **€ 500 Excl. VAT**
- 3 floor tiles** ..... **€ 700 Excl. VAT**

€ ..... (Excl. VAT)  
€ ..... (Excl. VAT)  
€ ..... (Excl. VAT)

## FOOTPRINTS

Your logo (High resolution - .eps) on footprints

Visibility towards your booth

Deadline: May 15, 2020

- 50 footprints** ..... **€ 2,080 Excl. VAT**
- 100 footprints** ..... **€ 3,825 Excl. VAT**

€ ..... (Excl. VAT)  
€ ..... (Excl. VAT)



## D. Your meetings with visitors

You want to present your expertise to the visitors or you want to meet with your clients and prospects in a confidential place?  
Places dedicated to BUSINESS MEETINGS are at your disposal on WNE.

## WORKSHOPS

**Workshop** ..... € 2,420 Excl. VAT x \_\_\_\_ Workshop(s)  
Upon availability

- Enjoy a 50-min session:
- **25min to present your expertise** in a dedicated room at WNE
- **25min to network** with the participants
- The promotion of your workshop on the website's programme and in the visit guide
- The database of contacts recorded during your workshop (provided after the exhibition)

€..... (Excl. VAT)

## MEETING ROOMS

A private and confidential space for your meetings with your clients and partners  
Subject to availability  
Meeting rooms are subject to French VAT 20% for foreign companies too.  
Please contact us for any request: [wne@reedexpo.fr](mailto:wne@reedexpo.fr)



## E. WNE Website

[www.world-nuclear-exhibition.com](http://www.world-nuclear-exhibition.com)

You wish to promote your participation before WNE towards the civil nuclear community?  
Choose a DIGITAL VISIBILITY before and during the exhibition on the WEBSITE.

**Your banner on the homepage** ..... € 2,110 Excl. VAT

€..... (Excl. VAT)

**MAX 3 ADVERTISERS** / banner share the audience of the page and this, equitably on the period  
To provide: Your banner in English (and in French - 2 files)- .jpg or .gif - Max. 50 Ko  
3 sizes to provide: 728x90px - 970x90px - 320x50px  
+ Hyperlink  
**Deadline:** the sooner, the better

€..... (Excl. VAT)

**Your banner on one of the main sections of the WNE website** ..... € 1,585 Excl. VAT

**MAX 3 ADVERTISERS** / share the audience of the page and this, equitably on the period  
Your banner in English (and in French)  
Format: .jpg or .gif - Max. 50 Ko  
3 sizes to provide: 728x90px - 970x90px - 320x50px  
+ Hyperlink  
The WNE team will revert to you for the choice of section.  
**Deadline:** the sooner, the better

## EXHIBITOR SEARCH LIST PAGE

Your logo on the exhibitor search list ..... € 423 Excl. VAT

Logo to download on your exhibitor area - "My visibility" in your personal exhibitor area .jpg or .gif  
Max. 70 Ko

€ ..... (Excl. VAT)

Your company highlighted in the exhibitor search list ..... € 212 Excl. VAT

€ ..... (Excl. VAT)

Your large banner on the exhibitor search list ..... € 1,585 Excl. VAT

**MAX 3 ADVERTISERS** /banner share the audience of the page and this, equitably on the period  
To provide: your large banner in English and in French - .jpg or .gif - Max. 50 Ko  
3 sizes to provide (WxH): 728x90px - 970x90px - 320x50px  
+ Hyperlink  
Deadline: the sooner, the better

€ ..... (Excl. VAT)

## F. Newsletters

15 newsletters sent to more than 40,000 qualified contacts between September 2019 and June 2020. Promote your expertise on the WNE newsletters!

Your large banner ..... € 1 585 Excl. VAT /newsletter



**EXCLUSIVITY BY NEWSLETTER**

Deadline: the sooner, the better

Your banner in English and in French (2 files) .jpg or .gif - Max. 50 Ko

Size: 468 width x 60 height px

Please specify the url:

English version : www. \_\_\_\_\_

French version: www. \_\_\_\_\_

€ ..... (Excl. VAT)

## G. Catalog PDF

Electronic catalogue published online a few days before WNE 2018

The logo of your company in the PDF electronic catalog ..... € 480 Excl. VAT

€ ..... (Excl. VAT)

Your 1/8 page advertisement in the PDF electronic catalog ..... € 800 Excl. VAT

€ ..... (Excl. VAT)

Your full page advertisement in the PDF electronic catalog ..... € 1,800 Excl. VAT

€ ..... (Excl. VAT)

## H. Social media

Enjoy a privileged exposure to the WNE community

- 1 sponsored post from WNE Twitter and LinkedIn social accounts ..... € 320 Excl. VAT  
NEW



To provide:  
 - a 140 characters text (mandatory)  
 - an horizontal image format .jpg or.png  
 - recommended size 600x220px  
 - an hyperlink

**Deadline: as soon as possible and before May 29, 2020**

€ ..... (Excl. VAT)

## I. Sponsoring

You want to raise awareness of your image among visitors?  
 Select your SPONSORSHIP PACKAGE

### CLOAKROOM

- Your visual at the cloakroom entrance ..... € 1,860 Excl. VAT  
EXCLUSIVITY

Enjoy a great visibility at the entrance of Hall 7.  
 The WNE team will revert to you regarding the technical requirements to provide.

€ ..... (Excl. VAT)

### BREAKS ON WNE

Increase your brand awarness during a convivial moment at WNE by becoming the sponsor of a break on your stand or in a dedicated area

- Coffee break
- Fresh break (fruit-infused waters provided)
- Iced break (ice cream provided)

Please contact us for any request: [wne@reedexpo.fr](mailto:wne@reedexpo.fr)

### VIRTUAL REALITY EXPERIENCE

Bring your products, services, or brand alive on WNE thanks to virtual reality.

Please contact us for any request: [wne@reedexpo.fr](mailto:wne@reedexpo.fr)

### Total of your communication tools

€ ..... (Excl. VAT)

# Total cost of your participation

**Your mandatory participation pack** ..... € ..... (Excl. VAT)

**Your additional participation pack(s)** ..... € ..... (Excl. VAT)

**Your booster(s)** ..... € ..... (Excl. VAT)

**Your formula A + B + C** ..... € ..... (Excl. VAT)

**Your sponsorship package** ..... € ..... (Excl. VAT)

**Your communication tools** ..... € ..... (Excl. VAT)

**Sub total (Excl. VAT)** ..... € ..... (Excl. VAT)

**VAT 20%\*** ..... € ..... (Excl. VAT)

**Grand total (Incl. VAT)** ..... € ..... (Incl. VAT)

\* VAT is not applicable on tax liable companies invoiced outside France (Art. 44 & 196 of the Directive 2006/112/CE modified). EU exhibitors must provide their VAT number to obtain exemption. Non-EU companies will not be charged French VAT provided they must complete and return the Declaration (AFFIDAVIT) and supply an official document certifying that the company receiving the service is subject to VAT.

## Terms of payment

A 30% deposit on the total amount € ..... (incl. VAT.) must be sent with your application form.

Application form must be submitted along with the first deposit.

The 2<sup>nd</sup> deposit must be sent before March 22, 2019 and the balance has to be paid before April 24, 2020.

### Schedule :

- 30% with order
- 30% at March 22, 2019
- 40% at April 24, 2020

For payment by bank transfer: Credit Industriel et Commercial - Sud St Augustin - 102 Bd Haussmann, 75008 Paris, France It is imperative that you specify the following on the transfer order: "All charges are to be met by sender".

Bank code 30066	Branch number 10947	Account Number 00010067602	Key 68	Subject WNE 2020	Domiciliation CIC SUD SAINT AUGUSTIN GCE 102, bd Haussmann - 75008 Paris	Intracommunity Number FR 92 410 219 364
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SWIFT code : CMCI FR PP | Subject: WNE 2020 | IBAN: FR 76 3006 6109 4700 0100 6760 268

For payment by checks (for French companies only): payable to «Reed Expositions France / World Nuclear Exhibition

For payment by credit card: please contact your dedicated representative within the account team:

- sandra.bignot@reedexpo.fr (if your sales representative is Gabriel Jimenez, Séverine Gobert or an international agent)
- rolie.yandza@reedexpo.fr (if your sales representative is Juliette Esnault)

I, the undersigned, do hereby declare that I am aware of the General Regulations for exhibitions 2018 and of the General Terms and Conditions of Sales of the Communication Tools, that I possess a copy thereof, and that I accept without any reservation all the clauses therein. In addition, I the undersigned declare that I understand the insurance policy taken out by the organiser and declare that I waive, with my insurance company, all claims against the venue managing company, venue's owner, and its insurance company as well as against Reed Expositions France, its insurance company, any other exhibitor and against anyone acting on behalf of the aforementioned persons, as a result of corporal, material and/or immaterial damage. You accept to receive commercial information from Reed Expositions France and its partners by mail, fax, or email. Reed Expositions France records the information compiled in this form in a database. The information compiled is subject to data processing designed for the management of client monitoring and the proposition of offers similar to the ones subscribed as well as offers corresponding to your activity on behalf of partners and sponsors. The recipients of the data are the organiser, Reed Expositions France, and the partners and sponsors of the event. They are kept for 3 years and are destined for the marketing and sales departments of Reed Expositions France and for its partners and sponsors, within the framework of the event. In accordance with the European General Data Protection Regulation (GDPR) (EU) 2016/679, you enjoy a right of access, erasure, and rectification of your personal data, which you may exercise by contacting Reed Expositions France : [HYPERLINK «mailto:vosdroits@reedexpo.fr»](mailto:vosdroits@reedexpo.fr) vosdroits@reedexpo.fr. You may also oppose the processing of your personal data on legitimate grounds.

Name .....  
.....

Job title .....  
.....

At .....  
.....

date .....  
.....

**COMPANY STAMP AND SIGNATURE  
COMPULSORY**

# VAT - Affidavit only for exhibitors out of european union

With reference to the new "**Directive 2006/112/CE modified**" - **articles 53 & 54** -, the VAT treatment of trade show services has been significantly modified.

Most services supplied by the organiser of such event are now invoiced without VAT to exhibitors who are taxable persons in application of Articles **44 & 196 of the VAT Directive 2006/112/CE** amended.

## REMINDER

A TAXABLE PERSON IS A PERSON MORAL OR PHYSICAL CARRYING OUT INDEPENDENTLY A BUSINESS ACTIVITY.

In order to proceed to the invoicing without French VAT:

1. If you are a tax liable company, please complete the declaration below in order to proceed to the invoicing without French VAT.
2. A copy of the tax certificate (or equivalent document) from the exhibiting company must be enclosed to this declaration.

**Otherwise, we would invoice all services with French VAT.**

## DECLARATION

The undersigned: \_\_\_\_\_

Position: \_\_\_\_\_

Company: \_\_\_\_\_

Main office in: \_\_\_\_\_

Adresse: \_\_\_\_\_

Tax Code n. (if any): \_\_\_\_\_

Certifies, as (manager, director, owner) \_\_\_\_\_ that the company above mentioned carries out independently a business activity and is the beneficiary of the services.

Date \_\_\_\_\_

**COMPANY STAMP AND SIGNATURE  
COMPULSORY**

**COMPULSORY**

# General regulations

## GENERAL PROVISIONS

### Article 1 - General

Placed under the authority of its owner, the "Association des Industriels Français Exportateurs du Nucléaire" (AIFEN), World Nuclear Exhibition is a professional and commercial exhibition dedicated to civil nuclear organized by Reed Expositions France. The objective of the exhibition is to bring together professionals from the private and public sectors, everyone who plays a part directly or indirectly in civil nuclear and peaceful applications, in order to present products, equipment and services.

The terms and conditions for the organisation of the show, particularly the opening date, closing date, location, prices and authorised visitors are set by the organiser and may be unilaterally modified by it.

The organiser may cancel or postpone the show if it notes an insufficient number of registered attendees. The exhibitor's down-payment or attendance fee is then refunded. The exhibitor declares to be aware of the possibility of a cancellation and accepts all risks relating to the possibility of the show not being held and particularly exclusive liability for the costs it incurs in preparation for the show.

In the event that, for major, unforeseeable or economic reasons (such as fire, flooding, destruction, accidents, acts of God, local or national strikes, riots, security risks, storms, terrorist threats, health emergencies, whether local, national or international), the show cannot be held, the admission requests are cancelled and the amounts left, after payment of the expenses incurred, are divided between the exhibitors, in proportion to the amounts paid by each of them.

The exhibitor entrusts to the organiser the task of assessing whether the show must be suspended or evacuated in the event of a threat to visitors' safety and agrees to not subsequently lodge a complaint as a result. The exhibitor shall undertake to respect and shall ensure that are respected, the instructions contained in the Exhibitor Services Manual which shall be transmitted to him or shall be available for consultation on the internet and/or exhibitor extranet.

The exhibitor is responsible to the organiser for non-observance of the schedule of conditions («le cahier des charges») established by the owner or the tenant of the site placed at the disposal of the Exhibition organiser.

The organiser is not liable for any consequences arising from the enforcement of the provisions of these general regulations.

## PARTICIPATION

### Article 2 - Conditions for participation

2.1. The organiser determines the categories of exhibitors and draws up the list of products and/or services presented.

An exhibitor may only present goods or services manufactured or designed by it or for which it is the representative or dealer; in the latter case, it appends to its attendance request the list of brands whose products or services it proposes to promote.

The organiser may, after examination, exclude products and/or services that it deems do not meet the aim of the show or include products and/or services not included on its list but that are of interest for the show.

Sales including immediate on-site delivery to the buyer are prohibited.

In accordance with the provisions relating to trade events, an exhibitor may neither present products that do not comply with French regulations, except products intended for foreign markets, nor carry out any misleading or abusive advertising.

The offer presented by exhibitors must comply with public policy and current laws. Accordingly, exhibitors are formally prohibited from exhibiting illegal products or products from illegal activities. It is also prohibited for any persons not authorised by law to propose services or products from regulated activities. Legal action may be brought against exhibitors who breach these provisions without prejudice to any measures taken by the organiser in order to end this breach.

Exhibitors accept full liability for their products and actions in relation to third parties: the organiser cannot, under any circumstances, be held liable. In case of request made by a third party against the organiser concerning an act or product of an exhibitor, the exhibitor shall indemnify the organiser for all costs reasonably incurred by the organiser for his defense and possible court ruling he may incur.

### 2.2. Surveillance of equipment - Liability

Artworks and all of the elements and equipment brought to its stand throughout the fair shall remain the exhibitor's sole responsibility and risk 24 hours a day, 7 days a week, during transport to and from the venue (stand included), handling, installation, and dismantling included. Under no circumstances shall the organiser be held liable concerning any of these elements.

The exhibitor expressly accepts sole responsibility for all of the risks that the above-mentioned elements and equipment may be exposed to. While respecting the security regulations, (s)he must take all measures likely to protect the artworks and equipment against said risks; under no circumstances shall these measures be incumbent to the organiser. It is notably the exhibitor's role to decide the conditions of surveillance of said artworks and equipment (safe, secure glass case, assigning of its own guards at the stand, etc.).

Insofar as necessary, all of the above shall apply through express exemption from any conflicting legal provision(s).

### Article 3 - Applications form

3.1 Any person wishing to exhibit must present an application form to the organiser. Unless the organiser does not accept the application, the submission thereof shall be a binding and commitment to pay the totality of the cost of the provision of the coordination services and related costs.

#### 3.2 Applications form online:

Any person that wishes to exhibit must submit an application form. Unless the organiser refuses the application, the registration of this application form constitutes a firm and irrevocable commitment to pay the totality of the cost of the provision of the coordination services and related costs.

Once the application form has been submitted online, the exhibitor must ensure that the user name and password (or encrypted URL where applicable) that was communicated by the organiser are in fact used by a representative of the exhibitor who is duly authorised to engage the exhibitor's liability. The user name and password (or encrypted URL where applicable) are strictly personal and cannot therefore be shared with any third parties. The exhibitor must ensure that it is kept safe and confidential. Any submission of an application undertaken by means of the user name and password (or encrypted URL where applicable) shall be deemed to have been made by a duly authorised representative of the exhibitor. By express agreement between the Parties, it is agreed that the use of the username and password (or encrypted URL where applicable) by the exhibitor for the online submission of an application form equates to the exhibitor's signature as defined by the provisions of section 1316-4 of the French Civil Code and hence acceptance of the provisions of said application form, which includes the provisions of the present general regulations. By express agreement between the Parties, it is agreed that this signature is to be conclusively deemed reliable.

### Article 4 - Control of admissions

The organiser is not obliged to justify his decisions concerning applications.

In the event that participation is refused, any sums paid by the party having presented an application of participation will be repaid, after deduction of administrative expenses incurred by the organiser and which remain due to him. The same provision applies to a party having presented an application of participation placed on the waiting list, to whom an exhibition space cannot be allocated for lack of available space when the Exhibition opens.

Acceptance of the application is certified by an unequivocal reply from the organiser to the exhibitor. This reply may consist of an invoice addressed to the exhibitor. However, under no circumstances may it be an automatic email reply addressed to the exhibitor following an online submission.

Despite initial acceptance by the organiser and even after allocation of an exhibition space, the organiser is allowed, without restriction, to cancel an application of participation from an exhibitor whose affairs are, for whatever reason, administered by, or with the assistance of a trustee in bankruptcy.

This applies notably to any application by a company apparently in cessation of payments between the date of the application and the Exhibition opening date.

However, where a company is authorised by a court to continue its operations, the organiser may, of his will, decide to maintain the application.

### Article 5 - Use of the exhibition space

Without the organiser's prior consent in writing, an

exhibitor, within the framework of the organisation services he acquired, shall not transfer, sub-let or share, with or without payment, all or part of his space or services which he has within the Exhibition.

Nonetheless, several exhibitors may be authorised to make a joint presentation, on condition that each of them has obtained prior permission from the organiser and has submitted a joint attendance request.

### Article 6 - Withdrawal

In the event of withdrawal or non-occupancy of the exhibition space for any reason whatsoever, or in the event of cancellation of booth equipment and various options, amounts partially or fully paid and/or outstanding, for the organisation service and incidental costs, are the property of the organiser even if another exhibitor uses the exhibition space.

An exhibitor shall be deemed to have withdrawn if, for any reason whatsoever he should fail to take possession of his exhibition space 24 hours before the day on which the Exhibition is due to open. The organiser may therefore dispose of the defaulting exhibitor's exhibition space and the latter shall have no right to claim a refund or compensation, and take off any visual communication regarding the defaulting exhibitor's products.

## FINANCIAL CONDITIONS

### Article 7 - Price of the organisation services

The price of the organisation services is decided by the organiser and may be revised by the organiser if there is a modification to tax charges.

### Article 8 - Terms of payment

Payment for the organisation services and other associated costs is to be made by the settlement dates and by methods fixed by the organiser.

For any late attendance request, the first payment is equal to the sums already payable on the attendance request date.

The same applies to exhibitors on the waiting list who are belatedly allocated an exhibition space.

### Article 9 - Failure to pay

If an exhibitor should fail to pay on due dates and by the specifications stipulated in the preceding article, the organiser shall be entitled to apply the conditions contained in article 6 «Withdrawal».

Moreover, any late payment shall also entail the application of interest at the Eonia rate increased by five (5) points. This interest shall be due as of right, and shall be calculated against the aforementioned sum from the date upon which the payment should have been made until the effective date of payment.

A recovery fee of 40 euros will be automatically due to the organiser in case of any failure to pay on due dates. Such fee will be due in addition to any indemnity due to the debtor.

## EXHIBITION SPACES

### Article 10 - Allocation of exhibition spaces

The organiser draws up the show plan and allocates the areas freely, taking account if possible of the requests made by the exhibitor, of the type of products and/or services it presents, the layout of the exhibition space that it proposes to install as well as, if necessary, the date of registration of the attendance request.

Due to its role in coordinating or organising, the organiser may be forced to modify the size and layout of the areas requested by the exhibitor. Such modification shall not entitle the exhibitor to unilaterally terminate his engagement to participate.

An exhibitor is notified of the location of the exhibition space and as a result the visual communication allocated to him by means of a layout. This layout gives the characteristics of the exhibition space as precisely as possible. Where possible, it is the exhibitor's responsibility to verify the conformity of the layout before setting up his exhibition space.

The organiser is not liable for any difference between the characteristics given on the layout and the actual measurements of the exhibition space.

The layout shows the general layout of the other exhibition spaces surrounding the site allocated.

These indications, valid on the date the layout is drawn up, are given for information only and are liable to modifications which may not be able to be communicated to the exhibitor.

Any complaints about the position shown on the plan must be submitted within eight days of receipt of the plan by the exhibitor. Beyond this deadline, the proposed position

is considered to have been accepted by the exhibitor. The organiser cannot under any circumstances either reserve a position or guarantee the same position from year to year. Furthermore, attendance of previous events does not give the exhibitor any rights based on this previous attendance.

**Article 11 - Installation and decoration of exhibition spaces**  
Exhibition spaces installation is in accordance with the plans draw up by the organiser.

Exhibitors are solely responsible for the specific decoration of their own exhibition spaces. They shall comply with safety regulations issued by the public authorities and adhere to the general layout for decoration and signage drawn up by the organiser.

The organiser decides the specifications of how visual information is displayed and the conditions governing the use of all sound, light or audio-visual techniques, as well as the conditions under which all promotional activities, surveys may be carried out within the confines of the Exhibition.

In the same way, the organiser decides on the conditions in which photography or sound recording is authorised within the confines of the Exhibition. The organiser may make its permission dependent on the signing, by the attendee, of an agreement to transfer to it the rights for the promotion of the show.

The organiser reserves the right to require that any fitting detrimental to the general appearance of the Exhibition, to neighbouring exhibitors or the public, or which does not conform to the layout and model submitted for his prior approval, shall be removed or modified. The organiser may withdraw an authorisation already given in the event of hindrance caused to neighbouring exhibitors, to circulation or to the running of the Exhibition.

Promotional announcements and recruitment, irrespective of the fashion in which they are carried out, are formally prohibited.

Prospectuses, brochures, catalogues and/or documents relating to the products and brands exhibited, may only be distributed by exhibitors on their stand. Their distribution on the event site and in its immediate surroundings is strictly prohibited.

#### Article 12 - Deinstallation

The organiser declines all responsibility for structures or installations built by exhibitors.

Exhibitors shall accept and leave the sites as delivered, and shall be liable for any damage, in particular to venue halls and venue equipment, caused by themselves or by their installations, equipment or goods.

## ASSEMBLY / DISASSEMBLY DEADLINES

#### Article 13 - Assembly and disassembly of the exhibition space

The organiser sets the schedule for the assembly and disassembly of the exhibition spaces prior to the opening of the show and for the removal of products, as well as the deadlines for tidying after the show.

The exhibitor guarantees that its installer will arrive in sufficient time, prior to the disassembly deadline, in order to enable the proper return of the position in its initial condition, within the deadline set by the organiser.

The organiser may have carried out, at the exhibitor's expense and risk, work that has not been carried out by the exhibitor within the deadlines set and without being held liable for total or partial damage or losses, which the exhibitor unreservedly accepts.

In the event of non-disassembly of the stand by the exhibitor within the given deadlines, the organiser shall be entitled to destroy the stand without being held liable to the exhibitor for the value for the goods and components of the stand that are destroyed.

Furthermore, failure by an exhibitor to meet the booth occupancy deadline authorises the organiser to claim the payment of late-occupancy penalties and damages.

#### Article 14 - Specific authorisations

Any installation of machines, equipment or structures which cannot be carried out without using exhibitor space allocated to another exhibitor may only be done with the authorisation of the organiser and on the date fixed by him.

#### Article 15 - Goods

Each exhibitor personally provides for the transport and receipt of goods delivered to it. It must follow the organiser's instructions regarding goods delivery and pick-up regulations, particularly regarding movement of vehicles and service providers on the show premises.

Products and equipment installed on the show premises cannot, on any grounds whatsoever, be removed during the show.

## CLEANING

#### Article 16 - Cleaning

Each exhibition space is cleaned in accordance with the conditions and at times notified by the organiser to the exhibitor.

## INSURANCE

#### Article 17 - Public liability insurance

##### 17.1- Organiser's public liability insurance

The organiser subscribes to an insurance policy covering the financial consequences of its public liability in his role as organiser.

Exhibitors may ask the organiser to provide them with an insurance attestation specifying the nature of the risks covered the limits of the cover and the period of cover.

##### 17.2- Exhibitor's public liability insurance

The exhibitor must take out an insurance policy covering the financial consequences of its public liability as exhibitor and, particularly, liability it is likely to incur to any third parties including the companies that own and manage the premises on which the show is held, during the entire show (including assembly and disassembly). This insurance must be taken out with a company well known to be solvent and cover the exhibitor for sufficient amounts. The exhibitor agrees to send a copy of this policy to the organiser upon first request therefrom.

#### Article 18 - Exhibitor's comprehensive Insurance

Exhibitors must be insured via the organiser against risks to the items presented.

This comprehensive Insurance coverage casual loss or damage to goods belonging to an exhibitor or of which he has charge. The coverage shall take effect from the moment said items are deposited at the exhibition space of the exhibitor. The coverage shall take termination from the moment said items leave the exhibition space at the end of the exhibition.

The following are covered, within the coverage limit of 15,000€:

- items exhibited, display equipment, furniture and all other goods intended for inclusion on the exhibition exhibition space;
- property hired or lent, including the exhibition space or the exhibition module supplied by the exhibition organisers,
- Audiovisual material and Plasma/LCD screens.

The exhibitor is entitled, by contacting the insurer, to take out additional optional coverage (see terms in the Exhibitor Guide).

#### Article 19 - Exemption clauses and exclusions

A - For the coverage stated in paragraph "Comprehensive risk insurance for exhibition spaces and items exhibited" of article 18, the exemption per claim is :

- Euros 500 per exhibitor (in case of theft),
- Euros 250 per claim and per exhibitor (in case of breakage of fragile items).

B - The main exclusions from coverage are (no exhaustive list) :

- (a) War, civil war, Foreign enemy invasion, revolution, confiscation of property, nationalisation, orders given by any government or any public or local authority, radioactive contamination, supersonic bang.
- (b) Loss or damage to goods in the open air, caused by theft or bad weather.
- (c) Financial loss, including loss of money and indirect loss.
- (d) Variation in temperature deliberately caused by a supplier.
- (e) Electrical or mechanical break-down or malfunction.
- (f) Staff injury.
- (g) Theft of property or goods on the site of the Exhibition, where this property or these goods have been left without supervision and the theft has taken place at a time when the site is open for occupation or use by the exhibitors, as defined or stated by the organisers of the Exhibition.
- (h) Inventory deficiency.
- (i) Personal effects and objects, jewellery and master pieces, cameras, radios, electronic pocket calculators and all other objects which belong to natural persons directly or indirectly participating in an event.
- (j) Telephones plugged into or connected to the telecommunication network.
- (k) removable software programs and packages.

(l) Theft of audio-visual equipment used for advertising purposes (such as VCR's, laptop computer, cameras, camcorders) when these goods, during closing hours, are not stored in a specific piece of furniture and/or a room equipped with a safety lock.

(m) Theft of cash and paper securities, cheques and of any means of payment.

(n) Drones and Robots.

(o) Scratches, chips and scuffs.

(p) Vehicles and motorised equipment that are in use, being operated and/or being used as tools. Other than in these instances and if the vehicles and motorised equipment are merely exhibited, they may be covered by exhibitors' multi-risk insurance, within the limit of a coverage cap of €15,000 and subject to strict compliance with the following conditions:

- All exhibited vehicles and equipment of all types must compulsorily be "immobilised" by the exhibitor, thereby making it impossible to start them.
- In accordance with the legislation in force, exhibited

vehicles and equipment must be emptied of fuel or equipped with lockable fuel tank caps (and in this precise instance only contain a small amount of fuel).

- For exhibited vehicles and equipment that weigh less than 3.5 tonnes with a value of more than €70,000: the exhibitor must strictly prohibit access to the public.

- For exhibited vehicles and equipment that weigh more than 3.5 tonnes: if the vehicle is accessible to the public (if the cabin can be accessed, for example), the exhibitor must be present at all times during the exhibitors' opening hours.

The aforementioned list mentions only the main exceptions and constitutes only an abstract of the General and Special Terms of the insurance policy which shall alone take precedence in the settlement of any claims.

Excluding malicious mischief by the lessor of the premises on which the show is held, the exhibitor shall waive any recourse against the lessor and its insurers,

- for any material damage caused to the exhibitor as a result of fire, explosion, electrical damage or water damage for which the lessor is liable,
- as well as for any consequential and/or non-consequential non-material damage, and particularly operating losses, suffered by the exhibitor and for which the lessor is liable, irrespective of the cause thereof.

The exhibitor irrevocably agrees that the insurance policies that it takes out include an identical waiver of recourse by its insurers.

Furthermore, the exhibitor and its insurance company abandon rights of recourse against Reed Expositions France, its insurance company, any other exhibitor and any company acting in their name, due to any corporal, material and/or immaterial, direct or non-direct, fire, explosion or water damage or "business loss".

#### Article 20 - Operation of the coverage

Any claim must be notified in writing to the organiser.

Failing which the insured party loses his right to claim from the insurer, all claims must be moreover notified to the insurance company, on the standard forms which are available to the exhibitor, within twenty-four hours in the case of a theft or within five days in the other cases, stating the circumstances of the claim and the approximate total sum of the loss.

All thefts must be notified by the exhibitor to the police department having territorial jurisdiction over the exhibition premises. The statement to the police must be attached to the claim.

To obtain payment in compensation, the exhibitor must produce detailed inventories indicating the values of the equipment exhibited and the exhibition space equipment (fittings, decoration, lighting, etc.).

## SERVICES

#### Article 21- Fluids

Connections to electricity, telephone, water and compressed air mains are charged as stated in the Exhibitor Services Manual to exhibitors who must request connection within the time limits specified and within the technical possibilities offered by the exhibition site.

Any request concerning these services must be addressed to the distributor designated on the appropriate forms made available to exhibitors.

#### Article 22 - Customs

It is the responsibility of each exhibitor to complete customs formalities for equipment and products arriving from abroad. The organiser cannot be held responsible for any difficulties arising during these formalities.

#### Article 23 - Intellectual property rights

The exhibitor ensures the organiser that he holds or had obtained all Intellectual Property Rights held in equipment or products/ creation/ trade mark which he exhibits or permission for this exhibition. The organiser will accept no responsibility in this regard.

The organiser will be allowed to exclude the exhibitors condemned in Intellectual Property matter, such as counterfeiting.

The exhibitor entitles the Organiser as a favour, free of charge and for the duration of the concerned rights, to reproduce and use, in any territories, the equipment or products/ creation/ trademarks exhibited, for all communication tools of the trade show (Internet website show's, official catalogue, invitations, plan, promotional video, newsletter, etc.) and for all tools used to promote the exhibition (picture taken on the exhibition destined to be published in a newspaper or on Internet, TV program dealing with shoot on the exhibition...), without this list being exhaustive.

The exhibitor guarantees the organiser that it has obtained from the holders of intellectual property rights to the goods / creations / brands and others (plans, concepts, services, etc.) that it exhibits, all the rights and/or licenses necessary for the aforementioned uses. The organiser will accept no responsibility in this regard.

#### Article 24 - Society of collective management

The exhibitor directly deals with the copyright royalty collection and payment collectives (SACEM, etc.) if it uses music in any fashion whatsoever on the show premises: the organiser disclaims any liability on these grounds. The organiser can verify all these agreements.

#### Article 25 - Badge scanners

It may be possible to reserve or hire badge scanning equipment at the show. The badge scanning equipment is tested by the supplier before being made available to the exhibitor and is deemed to be in good working order. The exhibitor is responsible for using the badge scanning equipment properly during the event to allow proper data backup and for returning the equipment to the supplier at the close of the event. The organiser shall have no liability in the event of improper handling of or failure to return the equipment by the exhibitor.

The badge scanning equipment shall be used by the exhibitor for scanning the badges of show visitors and attendees who visit their stand at the event. The exhibitor will receive the visitors or attendees name, company and contact details which the exhibitor may use for the purposes of promoting the exhibitor's products and services. The personal data of the show visitors or attendees shall not be shared with affiliates of the exhibitor or third parties for their marketing purposes unless the visitor or attendee consents.

#### Article 26 - Privacy and Data Protection:

The personal data provided by the exhibitor to the organiser is necessary for the fulfillment, administration, management and execution of the contract. The individual identified in the application form and later communications as the contact person for the exhibitor may be contacted by the organiser, the venue and their subcontractors for the purposes of facilitating the participation of the exhibitor at the show and appropriate marketing of related services which may also include entry of the Exhibitor on the Event website and in the Event directory, arranging introductions to or appointments with certain Event visitors, and appropriate marketing of related services and products, subject to the Event's privacy policy which is displayed on the Event website.

Regarding the personal data that the exhibitor may have access to and process as part of its participation in the show, the exhibitor agrees to comply with all applicable obligations as a "data controller" under the « Data Protection Laws » without this involving any transfer of rights, such as copyrights on the organiser databases or on the databases of any other owner. « Data Protection Laws » means any laws, rules, regulations, directive, decrees, orders or other legal requirements relating to the protection or processing of Personal Information, including General Data Protection Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 ("GDPR"), and any implementing, derivative or related legislation, rule or regulation of the European Union as may be applicable.

The exhibitor shall implement and maintain appropriate technical and organizational security measures against the unauthorized or unlawful processing of personal data and against accidental loss, or destruction of or damage to personal data to meet the requirements of the GDPR (including all measures required pursuant to Article 32 of the GDPR) as applicable, ensure the protection of the rights of the data subjects, and provide a standard of protection that is at least as comparable to the protection required under the Data Protection Laws.

#### CATALOGUES

##### Article 27 - Catalogues

The organiser reserves the exclusive right to publish and sell the catalogue of exhibitors, together with the advertising which appears in the catalogue. He may subcontract all or part of this right.

The information required to produce and publish the catalogue, in paper and electronic form, is provided by exhibitors at their sole risk on the show's website. The organiser cannot be held liable for omissions or errors in reproduction, typesetting or other, that might occur.

Exhibitors authorise the organiser to publish, in electronic and printed form, the information provided, on the show's website, in the official catalogue of exhibitors and/or on any other show materials (visit guides, site plans on the walls, etc.).

The exhibitor guarantees that the names, logos and, more generally, all the content provided by it for publication on the show's website or in the official catalogue or another document (visit guides, site plans on the walls, etc.), do not infringe upon the intellectual property rights of a third party and are not libellous, obscene, indecent, blasphemous or illegal.

The exhibitor agrees to indemnify the organiser and cover any damages, losses of profits, losses of reputation, incidents, costs and expenses suffered or incurred by

the organiser due to a breach of the aforementioned guarantee.

The organiser reserves the right to modify, remove or group entries wherever he judges this to be useful as well as to refuse an entry to or modify texts for paid advertisements if they may cause harm to other exhibitors.

#### ADMISSION PASSES

##### Article 28 - «Exhibitors passes»

« Exhibitors passes» giving right of entry to the Exhibition subject to the conditions fixed by the organiser are issued to exhibitors.

Unused «exhibitors passes» may be neither returned nor reimbursed after the organiser has issued them against payment.

##### Article 29 - Invitation cards

Invitation cards intended for visitors whom the exhibitors wish to invite are issued to exhibitors subject to the conditions fixed by the organiser.

Any unfair request and/or any other use may be result in legal proceedings.

Cards which remain unused may be neither returned nor reimbursed after the organiser has issued them against payment.

Only passes, invitation cards and entrance tickets issued by the organiser give right of entry to the Exhibition.

##### Article 30 - Unauthorised street trading of admission documents

Admission documents (tickets, invitations, badges, passes, etc.) cannot be sold on pain of legal action.

The unauthorised street trading of admission documents is a criminal act punishable by interrogation and arrest by the police. The penalties incurred range from a fine of 3,750€ to 15,000€ and from 6 months to 1 year in prison. Unauthorised street trading is the fact, without proper authorisation or declaration, of offering, putting up for sale or exhibiting goods for sale or doing any other business in public places in breach of the regulatory provisions on the policing of these places (Art. 446-1 of the French Criminal Code (Code Pénal).

#### SAFETY

##### Article 31 - Safety

The exhibitor must comply with the security measures imposed by the administrative or judicial authorities, as well as any security measures taken by the organiser and must also enable their verification.

Surveillance is exclusively incumbent to the exhibitor and performed under the organiser's supervision; its decisions regarding the implementation of the security rules must be executed immediately.

The organiser reserves the right to refuse admission to or have removed any person, visitor or exhibitor, whose presence or behaviour presents a risk to the security, tranquillity or image of the show and/or the integrity of the site.

The exhibitor agrees to comply with all the usage restrictions and health and safety standards applicable to the Exhibition Centre and particularly the provisions of the Security Specifications and Code of Conduct, a copy of which shall be made available by the organiser on site, during the entire show.

#### APPLICATION OF THE REGULATIONS - DISPUTES

##### Article 32 - Application of the regulations

Any breach of the provisions of these rules and, if applicable, the code of conduct issued by the organiser, may result in the exclusion of the offending exhibitor, even without formal notice, if necessary assisted by the law enforcement authorities. This applies, specifically, to non-conformity of exhibition space fittings, failure to comply with safety regulations, failure to occupy the exhibition space, display of products which do not conform to those stated in the initial application, sale of goods with immediate on-site delivery to the purchaser.

Compensation is then due by the exhibitor as damages for the damage caused to the event. This compensation is at least equal to the attendance fee, which remains the property of the organiser, without prejudice to any additional damages claimed. The exhibitor grants as a guarantee to the organiser a lien on the exhibited items, furniture and decorations belonging to it.

In the event of contradiction between the provisions of these General Rules and the terms of purchase of an exhibitor, it is agreed that the provisions of these General Rules prevail.

Any difficulties in interpreting the English version of these General Rules are resolved by referring to the meaning of the French version of the General Rules.

##### Article 33 - Modification of the regulations

The organiser reserves the right to rule on any cases not covered by these rules and to add new provisions whenever it deems this necessary for the smooth running

of the show.

The nullity, for any reason whatsoever, of all or part of one of the provisions of these rules shall not affect in any manner the other provisions thereof. In such event, the Parties agree to negotiate in good faith to agree on a provision having insofar as possible an equivalent effect.

##### Article 34 - Limited liability

The liability that the organiser is likely to incur, either as a result of its own actions, even of a member of staff, or as a result of the actions of a third party, irrespective of the cause thereof, is limited, all damages included, to the sum of 15,000€ (fifteen thousand euros) plus a sum equivalent to the attendance fee paid by the exhibitor in question. The aforementioned attendance fee includes, definitively, the amount excl. VAT featured on the attendance request signed by the exhibitor, irrespective of subsequent circumstances, such as amendments made in accordance with article 7, or the termination of the contract.

In the event that the exhibitor receives benefits in accordance with the insurance policy mentioned in article 18, these benefits are accordingly deducted from any sum due by the organiser to the exhibitor; if a sum has already been paid by the organiser to the exhibitor, the aforementioned benefits are paid on by the exhibitor to the organiser.

This clause applies even if the third party or member of staff for which the organiser is liable has committed gross negligence, wilful or even intentional misconduct.

This clause applies even in the event of termination of the contract.

##### Article 35 - Objections - Time-barring

In the event of objection or dispute, irrespective of the grounds therefor, the exhibitor agrees to submit its complaint to the organiser, prior to any proceedings, by registered letter with acknowledgement of receipt. Any legal action brought prior to the expiry of a period of 15 days following receipt of the aforementioned letter shall be inadmissible.

In accordance with article 2254 of the French Civil Code (Code Civil), the parties agree to set at one year (1 year) the limit for the time-barring of rights and legal action relating to the liability that the organiser is likely to incur either as a result of its own actions, even of a member of staff, or as a result of the actions of a third party, irrespective of the cause thereof. This period shall run from the expiry of the period of 15 days specified in the previous paragraph.

**THE BOND BETWEEN THE EXHIBITOR AND THE ORGANISER IS ENTIRELY AND EXCLUSIVELY GOVERNED BY FRENCH LAW. ANY DISPUTE SHALL BE SUBMITTED TO THE EXCLUSIVE JURISDICTION OF THE NANTERRE'S COURT AND THE FRENCH VERSION OF THIS TEXT WILL BE REFERRED TO.**

# General terms & conditions of sale of the communication tools

These terms and conditions apply to the sale of advertising space in the derivative products of WNE Trade show (show's visit guide, newsletter, etc...) and on the website located at <http://www.world-nuclear-exhibition.com>. The derivative products and website of WNE are hereinafter referred to as the "Communication Tools".

Any request to place an advertisement in WNE's communication tools is considered firm and binding on the advertiser as soon as it has been registered by Reed Expositions France. If the request is made by an agent, it is binding on both the agent and the advertiser, in particular concerning payment. The agent must have a letter of authority from the advertiser which must specify the scope and duration of his mandate.

In the event of inconsistency between these general terms and conditions of sale and the terms and conditions of purchase of any advertiser, it is agreed that these general terms and conditions of sale shall prevail.

The advertiser agrees to provide any and all documents or offset transparencies necessary for the printing and/or on-line placement of the advertiser's message within the agreed lead times. Technical costs if any shall be borne by the advertiser.

The advertiser shall comply with any and all instructions issued by Reed Expositions France and indicated in Reed Expositions France's commercial documents concerning the supply of technical materials (e.g. format of advertising banners).

In the event that the production of the advertisement is followed up by the communication unit of WNE, a proof may be submitted to the advertiser, in which case the advertiser shall be obligated to indicate any required changes by return mail. Failure to respond within the applicable lead time shall be deemed tacit acceptance. In the event of non-compliance with the lead times for the submission of technical materials, an advertisement indicating the advertiser's corporate name and particulars shall be produced at the advertiser's expense.

If an order is cancelled for any reason whatsoever, the 30% down payment shall be vested with Reed Expositions France.

Reed Expositions France waives any liability in respect of any and all technical materials that have not been recovered by the advertisers or their agents within three months from the last time such materials have been published.

The registration by Reed Expositions France of a request for the insertion of an advertisement only grants the advertiser the right to occupy the space reserved for such advertisement. The space, form and mode of posting of the proposed advertisements and the related prices are indicated in the purchase order attached hereto.

Prices do not include technical costs such as, where applicable, the cost of creation and production of the advertisements. Except for those spaces indicated in the publication price list, no space may be guaranteed, regardless of the indications placed by the advertiser on the request for advertising publication.

The copy and visuals of an advertisement and in particular brands and designations are published under the sole responsibility of the advertiser. In particular, the advertiser alone is responsible for the payment of any reproduction rights for photographs used.

The advertiser hereby releases Reed Expositions France, the publisher, the printer and any and all third parties from any civil or criminal liability they may incur because of advertisements that have been published at the advertiser's request. The advertiser guarantees Reed Expositions France, the publisher, the printer and any and all third parties against any claims asserted by third parties in respect of the content of such advertisements. The advertiser accordingly agrees to defend at its own expense Reed Expositions France, the publisher, the printer and any and all third parties in the event that proceedings or claims are brought or asserted against them in respect of the contents, data, information, messages etc. included in the advertisements, and the advertiser shall be responsible for any indemnification due to make whole any loss that may have been sustained.

Reed Expositions France may in no event be held liable beyond a total amount corresponding to 2/12th of the total annual amount collected for the corresponding service, not including any extension or renewal period. The advertiser waives all recourse against Reed Expositions France or a third party, in the event of loss, destruction, damage or prejudice resulting from the interruption or disruption of the Activity, caused directly or indirectly by the failure of any computer, data processing equipment, multimedia micro-circuit, operating system, microprocessor (computer chip), integrated circuit or similar component, or by any software, whether or not it is the property of Reed Expositions France.

No error due to Reed Expositions France, the publisher, the printer or any and all third party in respect of an advertisement shall in any event result in the cancellation of such advertisement.

The correction shall be made in the catalogue or the following advertising products.

No claim shall be accepted unless it is made in writing within eight days from the date of insertion or on-line placement.

No delay in, suspension of or cancellation of the circulation of the advertisement in particular because of technical default due to the operation of the Internet or for any reason beyond the control of Reed Expositions France shall justify any refusal to pay even part of the amounts due by the advertiser or its agent, or shall create a right to a new insertion at the expense of Reed Expositions France or to indemnification in any manner whatsoever, in favour of the advertiser or his agent.

Also, Reed Expositions France may in no event be held liable for accidental or voluntary damage made to the advertiser by third parties because of their being connected to the Internet.

The personal data provided by the advertiser to Reed Expositions France is necessary for the fulfillment, administration, management and execution of the advertising space order. The individual identified in the advertising space order and later communications may be contacted by Reed Expositions France, its partners and its subcontractors for the purposes of facilitating Services offered and the experience of both the advertiser and Reed Expositions France, subject to the privacy policy which is displayed on the website located at <http://www.world-nuclear-exhibition.com>.

In accordance with the European General Data Protection Regulation (GDPR) (EU) 2016/679, the advertiser enjoys a right of access, erasure, and rectification of its personal data, which he may exercise by contacting Reed Expositions France : [vosdroits@reedexpo.fr](mailto:vosdroits@reedexpo.fr).

In accordance with press and publishing practice, Reed Expositions France is free to refuse an advertisement without being obliged to give reasons for its refusal.

Placements are made in accordance with the dates reserved by advertisers. Invoices are issued on the basis of such reserved dates and must be paid upon receipt. Where an advertiser places an order through an agency appointed as the advertiser's agent, the invoice shall be sent to the agency with a copy to the advertiser.

30% of the pre-tax price of the advertisement shall be payable upon delivery of the purchase order, the remainder being due upon receipt of the invoice. If the advertiser fails to make any payment upon the due date, all amounts due shall become immediately payable in full, plus liquidated damages set at 10% of all amounts that have fallen due and remain unpaid. In addition, any late payment shall give rise to the application of an indemnity for late payment at a rate equal to one and a half times the legal rate. A recovery fee of 40 euros will be automatically due to Reed Expositions France in case of any failure to pay on due dates. Such fee will be due in addition to any indemnity due to the debtor.

**THE BOND BETWEEN THE ADVERTISER AND REED EXPOSITIONS FRANCE IS ENTIRELY AND EXCLUSIVELY GOVERNED BY FRENCH LAW. ANY DISPUTE SHALL BE SUBMITTED TO THE EXCLUSIVE JURISDICTION OF THE NANTERRE'S**

All applications for insertion of advertisements imply the acceptance of the above general terms and conditions.